Planning the University of Iowa Campus
Master Plan Background - A brief history

- 1847 - 1915
  - A slow start
  - Columbian Exposition
    - Beaux Arts/Henry Van Brunt
  - Olmstead Brothers
    - Pentacrest/Axial growth plan
  - 1st look westward
Master Plan Background - a brief history

- 1915 - 1936
  - Pentacrest buildings completed
  - Westward development without grid
  - Hospital moved
  - Arts Campus formed
Master Plan Background - a brief history

• 1936 - 1972
  • World War II
  • Post-war development boom
  • Big name architecture
  • Bowen Science siting begins formless West campus
Master Plan Background - a brief history

- **1972 - 1998**
  - Massive Hospital growth
  - Shift to “Framework” Planning
    - Campus Zones/Land Use
  - Icon Architecture
Why have a campus master plan?

- An essential tool for physical design decisions
- To respond to impending change
- To establish a basis for funding requests
- Board of Regent mandate
- To establish a vision for the future
New Campus Master Plan - Established in 2006

1. Two-year effort with Sasaki & Associates
2. Build upon past efforts
3. Participatory process
4. Program driven plan
5. Strengthen campus identity
6. Address campus developments since 1998
Campus development issues since 1998

- Creation of the College of Public Health
- 14 new structures completed
- Increased student expectations learning/living amenities
- 54% increase in sponsored research
- 140,000 additional annual UIHC patient visits (24% increase)
- Completion of UIHC site build-out
Main messages of the Campus Master Plan

- Reflect institutional excellence and heritage
- Plan for long-term programmatic growth
- Renew existing facilities
- Promote a pedestrian environment
- Partner with surrounding communities
- Protect and celebrate campus green spaces
- Celebrate the Iowa River
<table>
<thead>
<tr>
<th>Location</th>
<th>Acres</th>
</tr>
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<tbody>
<tr>
<td><strong>Main Campus</strong></td>
<td></td>
</tr>
<tr>
<td>East</td>
<td>97 acres</td>
</tr>
<tr>
<td>West</td>
<td>335 acres</td>
</tr>
<tr>
<td>Finkbine</td>
<td>320 acres</td>
</tr>
<tr>
<td>Hawkeye</td>
<td>648 acres</td>
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<tr>
<td><strong>Total</strong></td>
<td>1,400 acres</td>
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<tr>
<td><strong>Oakdale Campus</strong></td>
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</tr>
<tr>
<td>Research</td>
<td>250 acres</td>
</tr>
<tr>
<td>West of Hwy. 965</td>
<td>80 acres</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>330 acres</td>
</tr>
<tr>
<td><strong>Campus Land</strong></td>
<td>1,730 acres</td>
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</tbody>
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Long-term development opportunity sites

1. Seashore Hall Block
2. Van Allen Hall Lecture Halls Site
3. North Madison Street Water Plant Site
4. Halsey Hall Block
5. River Site South of EPB
6. Communication Center Site
7. Lindquist Center Southeast Expansion
8. Parking Lot West of Gibson Square
9. University Capitol Centre
10. Campus Recreation Center
11. Engineering Research Facility Expansion
12. Court Street to Harrison Street Blocks
13. River Street
14. Theater Building Expansion
15. Hancher Parking
16. Park Road River Site
17. Park Road - Grove Street Sites
18. South Quadrangle
19. Byington Road Site
20. Myrtle Avenue Site
21. International Center Site
22. Westlawn Site
23. Site for Building “C”
24. Medical Education Building Site
25. Dental Science Building Addition
26. Carver-Hawkeye Arena Expansion
27. Arena Parking Lot Site
28. West Chiller Plant Site
29. UIHC
30. Burge Hall Expansion
31. Quad Dorm Site
32. Services Area Site
Realizing the plan...Recent and future projects
New Art & Art History Building
Dey House Addition - Glenn Schaeffer Library

Conroy Reading Room
IMU Renovation and River Terrace
Chemistry Building Renovation
Art Building Renovation and Landscaping
College of Public Health Building
Carver-Hawkeye Arena Addition and Renovation
University of Iowa Institute for Biomedical Discovery
Thank you