

## **The IOWA Challenge**

As a University of Iowa student, you become part of the Hawkeye family—students and alumni transformed by their experiences at Iowa. The University asks you to follow their example and rise to the challenge of these five expectations:

*Excel.* Set high standards—push yourself academically.

*Stretch.* Learn from diverse people, ideas, and experiences.

*Engage.* Get involved and be a leader.

*Choose.* Make decisions that support your goals.

*Serve.* Contribute to a community that's a great place to live and learn.