In 2007, the Student Success Team (SST) approved the following definition of student success at The University of Iowa to guide the work of the SST and its members:

University of Iowa students succeed when they achieve personal and institutional educational goals. Successful students develop skills and knowledge, become more mature in their thinking, assume greater responsibility for their own lives and learning, develop understanding of diversity and multiculturalism, and become effective leaders.

Student success at The University of Iowa is a shared enterprise. Students succeed by active engagement in educationally-purposeful activities. Faculty, staff, and students create formal and informal learning opportunities on campus and off, and policies, programs, and practices that foster student engagement.

The University measures student and institutional success in undergraduate education by examining a variety of indicators, including measures of learning, persistence, graduation, engagement, health and well-being, and opportunities after graduation.

For additional information about the Student Success Team or to become a member, please visit our website at:

STUDENTSUCCESS.UIOWA.EDU