Student Success Team Retreat 2011
Welcome and Thank You
Focus for the Retreat: On Iowa
  - Brief review of the past year
  - Goals and structure
  - Assessment data so far
    - Debriefing Meetings
    - Attendance
    - Student Leader Survey
Discussion Groups and Reporting Out
Universities that seem to be effective at fostering student success are characterized by “coordinated, complementary programs for new students that start with pre-college socialization activities and continue through much or all of the first college year.” (Kuh, Kinzie, Schuh, Whitt, & Associates, 2005, p. 286).
The IOWA Challenge

As a University of Iowa student, you become part of the Hawkeye family—students and alumni transformed by their experiences at Iowa. The University asks you to follow their example and rise to the challenge of these five expectations:

Excel. Set high standards—push yourself academically.

Stretch. Learn from diverse people, ideas, and experiences.

Engage. Get involved and be a leader.

Choose. Make decisions that support your goals.

Serve. Contribute to a community that’s a great place to live and learn.
Charge:
Recommend a comprehensive first-year student experience program for the University of Iowa.

Selected Recommendations:
• Create a comprehensive first-year experience
• Create and foster traditions
• Design and Implement new initiatives including a required immersion program prior to the opening of the fall semester. Earliest timeline for this component is likely to be 2011.
• Communicate and teach The IOWA Challenge to new students
• Build community among first-year students
On Iowa! Basics

- Academic Affairs-Student Affairs Collaboration on a required pre-semester program for first-year students
- Anchored in The IOWA Challenge
- 3-days (plus “pre-program” events)
Strongly linked to research on student success (DEEP):

- Clearly marked pathways
- Clear expectations
- Shared responsibility
- Supportive campus environments
- Enriching educational experiences
Goals connected to The IOWA Challenge

- Overarching program goals:
  - Communicating institutional expectations of students and how to meet them (The IOWA Challenge, Academic and Student Codes of Conduct – EXCEL, STRETCH, ENGAGE, CHOOSE, SERVE)
  - Introducing academic success skills (EXCEL)
  - Promoting early engagement in meaningful educational experiences (ENGAGE/SERVE)
  - Building social connections through interaction with others, similar and different (STRETCH/SERVE)
  - Learning about University traditions (ENGAGE)
Specific Learning Goals – Year 1

- Students will understand the institution’s expectations, including The IOWA Challenge, and academic and student codes of conduct
- Students will understand how to keep themselves safe and healthy
- Students will begin to understand the different expectations of college versus high school teachers
- Students will be introduced to offices on campus that offer support services
On Iowa Planning and Implementation Structure

- 10 person Executive Committee, including co-chairs and On Iowa staff
- Inclusive Steering Committee
- Ongoing consultation with various stakeholder groups
  - Cambus, University Police, Parking, Facilities, Sustainability, Housing and Dining, Iowa Edge, Honors, Marching Band, University College Faculty, Educational Policy Committee – CLAS, Athletics, and more
- 11 committees
- Additional staff tapped to help with implementation (e.g., logistics, check in, rosters, etc.)
- Major communications pieces via OUR and IMU M+D
# On Iowa Committees

<table>
<thead>
<tr>
<th>Committee</th>
<th>Chair(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Campus Welcome</td>
<td>Tanya Villhauer, Kate Fitzgerald</td>
</tr>
<tr>
<td>Excel</td>
<td>Diane Hauser</td>
</tr>
<tr>
<td>Engage</td>
<td>Tara Edberg</td>
</tr>
<tr>
<td>Choose</td>
<td>Steph Beecher</td>
</tr>
<tr>
<td>Late Night</td>
<td>Nellie Hermanson, Molly Golemo</td>
</tr>
<tr>
<td>Kickoff at Kinnick</td>
<td>Dusti Cermak, Jacque McKenna</td>
</tr>
<tr>
<td>Sunday Morning</td>
<td>Nancy Abram</td>
</tr>
<tr>
<td>Volunteers</td>
<td>Michelle Cohenour</td>
</tr>
<tr>
<td>President’s Block Party</td>
<td>Kristin Loupee Beckman, Michael Stokes</td>
</tr>
<tr>
<td>Student Leaders (planning)</td>
<td>Jon Sexton, Greg Thompson</td>
</tr>
<tr>
<td>Pre-Program</td>
<td>Anne Gannaway and Leslie Prideaux</td>
</tr>
</tbody>
</table>
Assessment Plan

- Counting what we can count (mostly complete)
- Feedback from key stakeholders (complete, including today)
  - Debriefing Meetings throughout September
  - On Iowa email address for general feedback
  - Chair wrap up reports
- Student Leader Survey and Focus Groups (complete)
- First-Year Student Survey (in process)
What we know so far

- Attendance
  - 4 attendance checkpoints plus check-in
    - Friday Small Group
    - Saturday Small Group (a.m. and p.m.)
    - Sunday Small Group
  - Convocation (# of tassels leftover)
  - Goal sheets (1600, Sunday)
  - Event attendance (e.g., White Panda gate count 2820)
Attendance

- 96% of first-year students checked in to On Iowa
- 179 checked in but did not end up attending during any of our checkpoints (4.2%)
Attendance

- Of those who checked in to On Iowa:
  - 95% attended Friday
  - 59% attended Saturday a.m.
  - 39% attended Saturday p.m.
  - 43% attended Sunday afternoon
## Attendance

- **International students**
  - 85% checked in
  - 83% attended Friday (of those who checked in)
  - Big attrition Saturday (47% a.m.; 17% p.m.)

- **Honors**
  - 97% checked in
  - 96% attended Friday (of those who checked in)
  - 74% Saturday a.m., 52% Saturday p.m.
  - 57% Sunday
Iowa Edge
- 98% checked in
- 95% attended Friday (of those who checked in)
- 71% Saturday a.m.; 44% Saturday p.m.
- 54% Sunday
### Student Leader Assessment Summary - Friday

<table>
<thead>
<tr>
<th>Friday positives</th>
<th>Friday negatives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Being in small groups on Friday was a great way to start off On Iowa</td>
<td>The first question on Friday was “what if I don’t come back?”</td>
</tr>
<tr>
<td>Kinnick made people proud to be Hawkeyes</td>
<td>Food and trying to stay together were biggest negatives</td>
</tr>
<tr>
<td>Fireworks and speakers (Mitch Kelly, Dan Gable) were highlights</td>
<td>Playfair too long</td>
</tr>
</tbody>
</table>
# Student Leader Feedback - Saturday

<table>
<thead>
<tr>
<th>Saturday positives</th>
<th>Saturday negatives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Choose discussion went great! Students loved interactive discussion and real life scenarios; productive and genuine discussion</td>
<td>Day was too long</td>
</tr>
<tr>
<td>Over 2/3 say Excel was effective at communicating key points</td>
<td>Lost many people at lunch (over and back)</td>
</tr>
<tr>
<td>Visual demonstrations of Engage surprising and exciting to students</td>
<td>Some videos and discussions seemed redundant</td>
</tr>
</tbody>
</table>
## Student Leader Feedback - Sunday

<table>
<thead>
<tr>
<th>Sunday positives</th>
<th>Sunday negatives</th>
</tr>
</thead>
<tbody>
<tr>
<td>More people came back on Sunday</td>
<td>Students were tired of talking about goals and The IOWA Challenge</td>
</tr>
<tr>
<td>Convocation was well received</td>
<td>Too much time allotted for final group</td>
</tr>
<tr>
<td>Students were inspired by the first-year speaker at Convocation and enjoyed the Block Party</td>
<td>Fewer students attended Convocation this year</td>
</tr>
</tbody>
</table>
## The IOWA Challenge

<table>
<thead>
<tr>
<th>Component</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excel</td>
<td>Excel Lecture, Excel Discussion, College Open Houses, Goal Setting, Faculty Involvement (pre-program and Saturday)</td>
</tr>
<tr>
<td>Engage</td>
<td>Engage discussion/video, Pre-program activities, Engage Fair, Late Night Activities</td>
</tr>
<tr>
<td>Stretch</td>
<td>Pre-program activities, Cultural Center Tours, Engage Fair, 47 Things stops</td>
</tr>
<tr>
<td>Serve</td>
<td>Engage Fair, Service Learning Sessions on Sunday, Pre-program activities</td>
</tr>
<tr>
<td>Choose</td>
<td>Choose discussion, Red Watch Band training, Wellness activities, Late Night Activities</td>
</tr>
</tbody>
</table>
What we know so far

- Debriefing meetings
  - Keep new Move In process
  - Keep Engage, Choose, and Excel similar to this year
  - Change Kinnick – refine pre-program, no dinner
  - Shorten Saturday
  - More optional and practical activities
  - Fewer pre-program activities on Wednesday
  - Identify ‘headline’ evening events
  - Additional academic activity (common book/film?)
Discussion

- What pieces are missing from On Iowa?

- Consider the following with new ideas:
  - Scale and format
  - Placement in program (pre-program, required component, optional activities on Saturday/Sunday)
  - Personnel needed to implement

- What common elements do you see in those components (or parts of components) that were well received?
How can we effectively extend the reach, spirit, and momentum of On Iowa beyond August? Consider ways to connect and coordinate messages (traditions, The IOWA Challenge, Class of 2015) with other first-year experiences, such as LLCs, first-year seminars, Pick One, etc.

What could you or your office commit to doing to achieve the above?
Discussion

- Were there other unintended outcomes (positive or negative) of On Iowa that you noticed, either during the program or since?
Next Steps

- Compile SST Retreat feedback
- Complete first-year student survey
- Committees again this year
- Slightly revised administrative structure
- Focus on greener event (recycle/reuse)
Watch for your ideas!

- Ideas from SST 2010 Retreat ➞ On Iowa ‘11:
  - Visible demonstrations of engagement
  - Choose discussion with scenarios
  - Goal setting around The IOWA Challenge
  - College Bucket List (47 Things – Top 10)
  - Small service projects
  - Repeating programs on key Iowa services (Cambus, technology)
  - Large lecture by faculty
  - Playfair at Kinnick
  - Mass move in with laundry carts and satellite parking
Thank You – On Iowa, Go Hawks!

CLASS OF 2015

ON IOWA!
## Attendance, Resident/Non-Resident (based on # checked in)

<table>
<thead>
<tr>
<th>Component</th>
<th>Resident %</th>
<th>Non-Resident %</th>
</tr>
</thead>
<tbody>
<tr>
<td>% checked in</td>
<td>96%</td>
<td>95%</td>
</tr>
<tr>
<td>Friday Small Group</td>
<td>95%</td>
<td>94%</td>
</tr>
<tr>
<td>Saturday a.m.</td>
<td>63%</td>
<td>57%</td>
</tr>
<tr>
<td>Saturday p.m.</td>
<td>43%</td>
<td>36%</td>
</tr>
<tr>
<td>Sunday Small Group</td>
<td>48%</td>
<td>40%</td>
</tr>
<tr>
<td>Attended all checkpoints</td>
<td>36%</td>
<td>28%</td>
</tr>
</tbody>
</table>
## Attendance, Resident/Non-Resident (based on total #)

<table>
<thead>
<tr>
<th>Component</th>
<th>Resident %</th>
<th>Non-Resident %</th>
</tr>
</thead>
<tbody>
<tr>
<td>% checked in</td>
<td>96%</td>
<td>95%</td>
</tr>
<tr>
<td>Friday Small Group</td>
<td>92%</td>
<td>90%</td>
</tr>
<tr>
<td>Saturday a.m.</td>
<td>60%</td>
<td>54%</td>
</tr>
<tr>
<td>Saturday p.m.</td>
<td>42%</td>
<td>34%</td>
</tr>
<tr>
<td>Sunday Small Group</td>
<td>46%</td>
<td>38%</td>
</tr>
<tr>
<td>Attended all checkpoints</td>
<td>34%</td>
<td>27%</td>
</tr>
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