



Student Success Team Retreat 2011

Agenda

- Welcome and Thank You
- Focus for the Retreat: On Iowa
 - Brief review of the past year
 - Goals and structure
 - Assessment data so far
 - Debriefing Meetings
 - Attendance
 - Student Leader Survey
- Discussion Groups and Reporting Out



The First-Year Experience

EXCEL
STRETCH
ENGAGE
CHOOSE
SERVE

Universities that seem to be effective at fostering student success are characterized by “coordinated, complementary programs for new students that start with pre-college socialization activities and continue through much or all of the first college year.” (Kuh, Kinzie, Schuh, Whitt, & Associates, 2005, p. 286).

The IOWA Challenge

EXCEL
STRETCH
ENGAGE
CHOOSE
SERVE

As a University of Iowa student, you become part of the Hawkeye family—students and alumni transformed by their experiences at Iowa. The University asks you to follow their example and rise to the challenge of these five expectations:

Excel. Set high standards—push yourself academically.

Stretch. Learn from diverse people, ideas, and experiences.

Engage. Get involved and be a leader.

Choose. Make decisions that support your goals.

Serve. Contribute to a community that's a great place to live and learn.

FY Experience Task Force

EXCEL
STRETCH
ENGAGE
CHOOSE
SERVE

Charge:

Recommend a comprehensive first-year student experience program for the University of Iowa.

Selected Recommendations:

- Create a comprehensive first-year experience
- Create and foster traditions
- Design and Implement new initiatives including a required immersion program prior to the opening of the fall semester.

Earliest timeline for this component is likely to be 2011.

- Communicate and teach The IOWA Challenge to new students
- Build community among first-year students

On Iowa! Basics

- Academic Affairs-Student Affairs Collaboration on a required pre-semester program for first-year students
- Anchored in The IOWA Challenge
- 3-days (plus “pre-program” events)



Background

- Strongly linked to research on student success (DEEP):
 - Clearly marked pathways
 - Clear expectations
 - Shared responsibility
 - Supportive campus environments
 - Enriching educational experiences

Goals connected to The IOWA Challenge

- Overarching program goals:
 - **Communicating institutional expectations** of students and how to meet them (The IOWA Challenge, Academic and Student Codes of Conduct – EXCEL, STRETCH, ENGAGE, CHOOSE, SERVE)
 - Introducing **academic success skills** (EXCEL)
 - **Promoting early engagement** in meaningful educational experiences (ENGAGE/SERVE)
 - **Building social connections** through interaction with others, similar and different (STRETCH/SERVE)
 - Learning about **University traditions** (ENGAGE)

Specific Learning Goals – Year 1

- Students will understand the institution's expectations, including The IOWA Challenge, and academic and student codes of conduct
- Students will understand how to keep themselves safe and healthy
- Students will begin to understand the different expectations of college versus high school teachers
- Students will be introduced to offices on campus that offer support services

On Iowa Planning and Implementation Structure

- 10 person Executive Committee, including co-chairs and On Iowa staff
- Inclusive Steering Committee
- Ongoing consultation with various stakeholder groups
 - Cambus, University Police, Parking, Facilities, Sustainability, Housing and Dining, Iowa Edge, Honors, Marching Band, University College Faculty, Educational Policy Committee – CLAS, Athletics, and more
- 11 committees
- Additional staff tapped to help with implementation (e.g., logistics, check in, rosters, etc.)
- Major communications pieces via OUR and IMU M+D

On Iowa Committees

Committee	Chair(s)
Campus Welcome	Tanya Villhauer, Kate Fitzgerald
Excel	Diane Hauser
Engage	Tara Edberg
Choose	Steph Beecher
Late Night	Nellie Hermanson, Molly Golemo
Kickoff at Kinnick	Dusti Cermak, Jacque McKenna
Sunday Morning	Nancy Abram
Volunteers	Michelle Cohenour
President's Block Party	Kristin Loupee Beckman, Michael Stokes
Student Leaders (planning)	Jon Sexton, Greg Thompson
Pre-Program	Anne Gannaway and Leslie Prideaux

Assessment Plan

- Counting what we can count (mostly complete)
- Feedback from key stakeholders (complete, including today)
 - Debriefing Meetings throughout September
 - On Iowa email address for general feedback
 - Chair wrap up reports
- Student Leader Survey and Focus Groups (complete)
- First-Year Student Survey (in process)

What we know so far

- Attendance
 - 4 attendance checkpoints plus check-in
 - Friday Small Group
 - Saturday Small Group (a.m. and p.m.)
 - Sunday Small Group
 - Convocation (# of tassels leftover)
 - Goal sheets (1600, Sunday)
 - Event attendance (e.g., White Panda gate count 2820)

Attendance

- 96% of first-year students checked in to On lowa
- 179 checked in but did not end up attending during any of our checkpoints (4.2%)

Attendance

- Of those who checked in to On Iowa:
 - 95% attended Friday
 - 59% attended Saturday a.m.
 - 39% attended Saturday p.m.
 - 43% attended Sunday afternoon

Attendance

- International students
 - 85% checked in
 - 83% attended Friday (of those who checked in)
 - Big attrition Saturday (47% a.m.; 17% p.m.)
- Honors
 - 97% checked in
 - 96% attended Friday (of those who checked in)
 - 74% Saturday a.m., 52% Saturday p.m.
 - 57% Sunday

Attendance

- Iowa Edge
 - 98% checked in
 - 95% attended Friday (of those who checked in)
 - 71% Saturday a.m.; 44% Saturday p.m.
 - 54% Sunday

Student Leader Assessment Summary - Friday

Friday positives	Friday negatives
Being in small groups on Friday was a great way to start off On Iowa	The first question on Friday was "what if I don't come back?"
Kinnick made people proud to be Hawkeyes	Food and trying to stay together were biggest negatives
Fireworks and speakers (Mitch Kelly, Dan Gable) were highlights	Playfair too long

Student Leader Feedback - Saturday

Saturday positives	Saturday negatives
Choose discussion went great! Students loved interactive discussion and real life scenarios; productive and genuine discussion	Day was too long
Over 2/3 say Excel was effective at communicating key points	Lost many people at lunch (over and back)
Visual demonstrations of Engage surprising and exciting to students	Some videos and discussions seemed redundant

Student Leader Feedback - Sunday

Sunday positives	Sunday negatives
More people came back on Sunday	Students were tired of talking about goals and The IOWA Challenge
Convocation was well received	Too much time allotted for final group
Students were inspired by the first-year speaker at Convocation and enjoyed the Block Party	Fewer students attended Convocation this year

The IOWA Challenge

Component	Examples
Excel	Excel Lecture, Excel Discussion, College Open Houses, Goal Setting, Faculty Involvement (pre-program and Saturday)
Engage	Engage discussion/video, Pre-program activities, Engage Fair, Late Night Activities
Stretch	Pre-program activities, Cultural Center Tours, Engage Fair, 47 Things stops
Serve	Engage Fair, Service Learning Sessions on Sunday, Pre-program activities
Choose	Choose discussion, Red Watch Band training, Wellness activities, Late Night Activities

What we know so far

- Debriefing meetings
 - Keep new Move In process
 - Keep Engage, Choose, and Excel similar to this year
 - Change Kinnick – refine pre-program, no dinner
 - Shorten Saturday
 - More optional and practical activities
 - Fewer pre-program activities on Wednesday
 - Identify 'headline' evening events
 - Additional academic activity (common book/film?)

Discussion

- What pieces are missing from On Iowa?
- Consider the following with new ideas:
 - Scale and format
 - Placement in program (pre-program, required component, optional activities on Saturday/Sunday)
 - Personnel needed to implement
- What common elements do you see in those components (or parts of components) that were well received?

Discussion

- How can we effectively extend the reach, spirit, and momentum of On Iowa beyond August? Consider ways to connect and coordinate messages (traditions, The IOWA Challenge, Class of 2015) with other first-year experiences, such as LLCs, first-year seminars, Pick One, etc.
- What could you or your office commit to doing to achieve the above?


Discussion

- Were there other unintended outcomes (positive or negative) of On Iowa that you noticed, either during the program or since?

Next Steps

- Compile SST Retreat feedback
- Complete first-year student survey
- Committees again this year
- Slightly revised administrative structure
- Focus on greener event (recycle/reuse)

Watch for your ideas!

- Ideas from SST 2010 Retreat  On Iowa '11:
 - Visible demonstrations of engagement
 - Choose discussion with scenarios
 - Goal setting around The IOWA Challenge
 - College Bucket List (47 Things – Top 10)
 - Small service projects
 - Repeating programs on key Iowa services (Cambus, technology)
 - Large lecture by faculty
 - Playfair at Kinnick
 - Mass move in with laundry carts and satellite parking

Thank You – On Iowa, Go Hawks!

CLASS OF 2015



ON IOWA!

 THE UNIVERSITY OF IOWA

Attendance, Resident/Non-Resident (based on # checked in)

Component	Resident %	Non-Resident %
% checked in	96%	95%
Friday Small Group	95%	94%
Saturday a.m.	63%	57%
Saturday p.m.	43%	36%
Sunday Small Group	48%	40%
Attended all checkpoints	36%	28%

Attendance, Resident/Non-Resident (based on total #)

Component	Resident %	Non-Resident %
% checked in	96%	95%
Friday Small Group	92%	90%
Saturday a.m.	60%	54%
Saturday p.m.	42%	34%
Sunday Small Group	46%	38%
Attended all checkpoints	34%	27%