

Student Experience in the Research University (SERU)

The University of Iowa has over 21,000 undergraduates in more than 100 different fields of study, and we want to know what each of you thinks. Tell us by taking a survey that lets us hear from all of you – about your classes, your major, life as a student here, and your overall experience at UI.



When we hear from you, [everybody benefits.](#)

Recruiting:

- Email invitations every 6-10 days between March 28 and May 20
- Posters, flyers, and digital sign boards around campus
- Reminders from departments
- ICON home page
- *Iowa Now, Daily Iowan*
- Links to <http://uc.uiowa.edu/tell-us>

Student Experience in the Research University (SERU)

Responses:	23%	Overall
	23%	Business
	21%	Engineering
	22%	Liberal Arts & Sciences
	44%	Nursing



Snapshots:	65%	female
	20%	transfer students
	40%	non-resident
	33%	in university housing
	22%	indicate that they plan to graduate this semester

Previews: *What students say about ...*

Student Experience in the Research University (SERU)

How do you think students are spending their time?

Take 30 seconds to rank from most to least.

- Partying
- Socializing with friends
- Performing community service or volunteer activities
- Participating in student clubs or organizations
- Paid employment (include paid internships)
- Studying and other academic activities outside of class
- Attending classes, discussion sections or labs



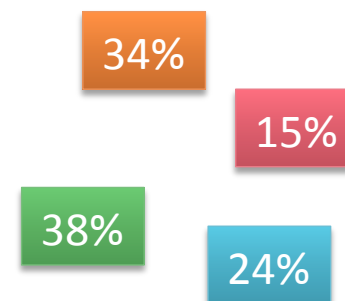
“How many hours do you spend in a typical week (7 days) on the following activities?”

0 1-5 6-10 11-15 16-20 21-25 26-30 More than 30

Student Experience in the Research University (SERU)

How students report spending their time:
(most to least)

- Attending classes, discussion sections or labs
- Studying and other academic activities outside of class
- Socializing with friends
- Paid employment (include paid internships)
- Partying
- Participating in student clubs or organizations
- Performing community service or volunteer activities



“How many hours do you spend in a typical week (7 days) on the following activities?”

0 1-5 6-10 11-15 16-20 21-25 26-30 More than 30

Student Experience in the Research University (SERU)

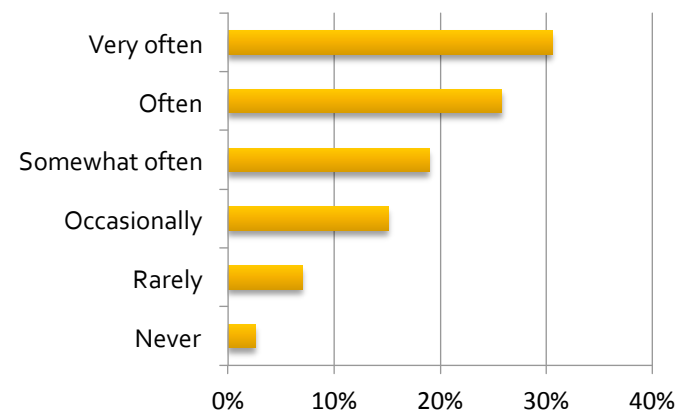
How often did you have a class in which the professor knew or learned your name?

✓ % answering **Often** or **Very Often**

10 21 45 **56**

✓ % answering **Never** or **Rarely**:

10 21 45 56



Student Experience in the Research University (SERU)

How often did you talk with the instructor outside of class about course-related issues?

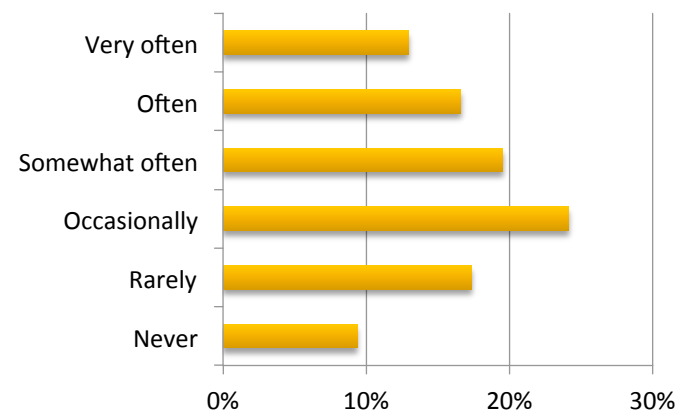


✓ % answering **Often** or **Very Often**

3 13 **30** 43

✓ % answering **Never** or **Rarely**:

9 17 **27** 49



Student Experience in the Research University (SERU)

“How concerned are about your accumulated educational debt?”

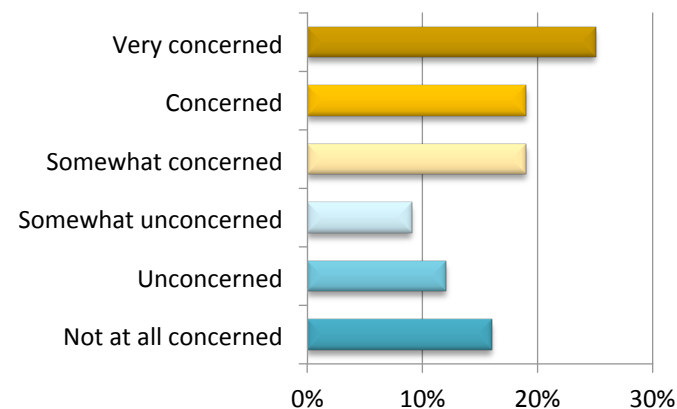
✓ % Unconcerned / Concerned

85 / 15 50 / 50 **37 / 63** 10 / 90

“I feel that I belong at this institution.”

✓ % Agree / Disagree

98 / 2 **90 / 10** 74 / 26 53 / 47



Student Experience in the Research University (SERU)

Still Recruiting

- Survey remains open until May 31
- Email invitations going out on May 1 and May 20
- ICON home page invitation – May 6-17
- Additional recruiting through UI departments and offices
 - ✓ For a sample message, email seru@uiowa.edu



Analysis

- Identify guiding questions and priorities for analysis
 - ✓ To review SERU questions, see <http://uc.uiowa.edu/about-survey>
 - ✓ To volunteer for the SERU Analysis Think Tank, email seru@uiowa.edu

Student Experience in the Research University (SERU)

To: <Student E-mail Address>

From: <Office>

Subject: Student Voices Make a Difference: Take the Survey



Dear ...,

We know you've been receiving email invitations this semester to take a survey about your experiences as a student at UI. We hope you will take time to log on and complete the survey if you haven't already. The university will use this survey to better understand what students experience here, and we want the experiences of our all our students to be represented when the university looks at the survey results.

If you have lost track of the other email message about the survey, you can still take it by going to <http://uc.uiowa.edu/tell-us>. For more information, see <http://uc.uiowa.edu/students>

Thank you for taking time to complete this important survey.