

The IOWA Challenge

Implementation Ideas
as of 6/16/09

Here are the implementation plan and ideas to date. As more plans are developed they will be shared with the group by e-mail and eventually posted on our new website.

Implementation efforts in progress

Orientation

- Welcome speakers (Tom Rocklin and Beth Ingram) mention the Challenge in their welcome remarks during the summer Orientation programs.
- Black and Gold Book's opening section introduces The IOWA Challenge. (see attached). The book is given to all new undergraduate students at orientation and parents who attend.
- Introduction to Academics presentation to parents and students introduces and discusses The Challenge.
- Student Orientation advisers lead their small groups in a discussion of the Challenge using the talking points which appear on the new website.
- Parent Association Tip Sheet which is part of the parent orientation packet includes the short version of the Challenge on the back side.
- E-mail to students after Orientation will reinforce the Challenge and direct them to the website.

Convocation

- A Convocation for new first-year students will be held on August 23 on the west side of the Pentacrest. This ceremony marks the opening of the school year and celebrates the beginning of the Iowa Experience for our new first-year students. The speakers at the event will speak about the Challenge and students will be asked to recite a Challenge pledge. In addition, they will be given a magnet that displays the Challenge.

IMU Banners

- The Challenge verbs will be displayed as individual banners in the east windows of the new addition.

Website

- An interim website for the public is now live at: <http://thechallenge.uiowa.edu/>.

Implementation Plans/Ideas from Committee Members

Office of International Students and Scholars (from Scott King)

Great meeting yesterday, and I have a lot of folks over here very excited about incorporating The IOWA Challenge into our programs. Everyone I've spoken to likes how clear, direct, and positive this statement is and how it is not another slogan—there is real meaning behind it.

College Transition Course (from Brian Corkery)

CT will work to incorporate the Iowa Challenge into our work with students. It has so many applications I can see it working in lots of places. My guess right now would be to try and place it early and formally in lesson 2/3 – How College is different than High School and informally through out.

College Transition Course (from Jodi Linley)

- Fall 2008 Discussion
On the first day of class, I handed out a copy of the Iowa Challenge and led a brief discussion about student opportunities and responsibilities related to each component.
- Fall 2009 – Woven throughout
Upon gaining permission from CT Coordinators, I plan to discuss the Iowa Challenge on day one, and then throughout the course ask the students to identify how the topics covered can assist them in meeting the Iowa Challenge.
- I would also like to use The Iowa Challenge in the goal writing section of the course. Students are taught how to identify and write SMART goals (specific, measurable, attainable, realistic, time-bound) – I will assign students to write one goal per “challenge.”

Honors Program (from Bob Kirby)

Honors will not bring up the Challenge during Orientation over the summer since it will be introduced in multiple ways in sessions that occur after we meet with students on day 1. We will reinforce the pillars of The Iowa Challenge at our new welcome event, Primetime, that occurs on the Wednesday through Friday before classes begin and then in other ways as we see possible through our student programming.

Academic Advising Center (from Cheryl Schultz)

Here is how we see the Challenge fitting into what we are doing in Advising:

- Intro to Academics (June and July): ITA sessions will reach entering students and parents with the Challenge message.
- New Student Meetings (primarily weeks 2 & 3 of the semester): Advisors can incorporate the Challenge into NMS’s as they discuss expectations at Iowa, the AAC advising system, strategies for success, etc. Some advisors use an advising syllabus that contains the Challenge. Lisa & Pat have ordered pens with a “window” that changes to each of the five challenges as you click the pen, so advisors will give those out to students at the meetings.
- College Transition (first two weeks of the semester): For advisors who teach CT, the Challenge can be integrated into lesson planning primarily during units on the transition from high school to college, value of a liberal arts education and goal setting, but also tied in to various assignments throughout the course.
- Planning & Early Registration Appointments (late Sept-early December; mid-February-early May): Our advising philosophy supports the Challenge as evidenced by what we already discuss with students in terms of academic planning, major exploration, involvement in extracurricular opportunities, and problem solving & decision making.

- Learning Outcomes (year round): The AAC is in the process of writing and implementing learning outcomes for our students. These outcomes are parallel to the components that are in the Challenge.

Liberal Arts and Sciences (from Kathy Hall)

I talked to Helena about how CLAS can help with the IOWA Challenge.

- We might take issue of faculty awareness and involvement to some of the governance bodies and see what ideas they have—i.e. discuss in EPC and Faculty Assembly and DSAC, Helena’s student advisory committee. So that would be education and consulting. She might raise the issue with the DEO’s at a meeting.
- Helena thought it might be fun or interesting if CLAS could order a set of banners like the ones in IMU to hang in the halls outside our office (or perhaps smaller). Do you know who is ordering those or who I might contact? (It would probably depend on price etc.)
- The office could use some larger posters for students to read. If there was something we could frame and put in our offices that would be useful just to remind us how to weave into conversations.
- As we revise the For Faculty Teaching Pages, we can add this to the web site and try to use its language as a directive or best practice for student success.
- I think we also need a rationale piece for the public to share with faculty and DEOs. Do we have that anywhere that you know of?
- The associate directors who meet with students talk to students about how to be successful—they can use the Challenge in conversations more intentionally. I will bring this up with that branch of the office.
- I believe E. Whitt and B. Ingram and J. Florman will be thinking about FYS and involvement, in which CLAS will play a role.

Career Center (from Jane Schildroth)

Here are ways by which we here in Pomerantz Career Center would communicate The IOWA Challenge. At the moment, the following ideas seem reasonable and likely:

- Career Advisors use it with planning career preparation.
- Our Peer Advisors can be taught and they can pass it along to the students with whom they meet.
- We offer classes in Career Exploration and they have agreed to work it in.
- We could at some point communicate it to the employers in our Employer Relations program.
- At some point, there will be a portfolio to collect these achievements.
- The Career Leadership Academy might be another possibility but I have not yet met with Kelley Ashby about it. Since she is working on the Convocation, I’m sure this won’t be a hurdle.

Residence Life (from Stephanie Preschel)

Kate, Heather and I have brainstormed a list of possible ways the Office of Residence Life could potentially implement the IOWA Challenge within our work. As Kate and Heather mentioned at the meeting the five challenges naturally fit within our current programming model, plans and specific orientations that are already in place. Here is a list of ideas, please let me know if you would like any clarification on any of them.

- MAP-Works Institutional Question- assessment of The Challenge.
- Premade bulletin board kits for the RAs, implementation in the spring semester. Use as a check in and reminder about the five challenges.
- RA Training/Pro-Staff Training in relation the Path (programming model) and getting everyone on board.
- Faculty and Staff Programs- Organize and advertise the program topics in relation to the challenges.
- Incorporate within transitional programs/programmatically initiatives.
- Introduce it in the 1st week Orientation Sessions required by all students living in the residence halls.
- Used in 1-on-1 interactions with the PATH and talking points throughout the year (between RAs and residents).
- Encouraged in LLC welcome events and LLC programming.
- Focused follow-up questions for MAP-Works interactions.
- Educate tutors about The IOWA Challenge.

Iowa Biosciences Advantage (from Jodi Linley)

- IBA SOPHOMORE STUDENT DEVELOPMENT SEMINAR (168:41:2)
Fall 2008 Assignment:
Introspection 1: Read "Definition of Student Success" and "The Message Project" on the Student Success Team website. Address how you are meeting each of the UI's five expectations for undergraduate students. If you are not meeting an expectation, why? What might you do differently to achieve it?
(www.uiowa.edu/~success/initiatives.shtml)

The Iowa Edge (from Jodi Linley)

IOWA EDGE PEER LEADER TRAINING

- Spring 2009 Training Session 1
Peer Leaders received a copy of the Iowa Challenge, and each component was discussed in the context of The Iowa Edge and how the program is designed.
- August 2009 Retreat
Peer Leaders will break into two teams, and each team will prepare a skit about the Iowa Challenge, which they will then present to The Iowa Edge students on the first and last days of The Iowa Edge.
- August 2009 Iowa Edge Program
On day one, students will learn the message from their Peer Leaders. At the end of each day, Peer Leaders will lead small group processing discussions (what did you learn today? Tomorrow we are... and here's why) and will discuss The Iowa Challenge during each discussion.

Career Leadership Academy (from Jodi Linley)

Incorporate into course:

- Career Leadership Academy, Phase III: The Leader who Interacts with Others (409:108:SCN)
- Upon gaining permission from the CLA Director, I plan to discuss The IOWA Challenge early in the semester and tie it to how students can clarify what it means to be a University of Iowa graduate in an interview.