



PICK ONE!

2010



Outreach (Communications and Marketing)

Events

Blogs

Posters

Mailings

Student

Handbills

Organizations

Facebook

Residence
Halls

Prizes

Welcome
Week

Orientation

Campus

Communications

Events

- International Student Orientation Leader Training
- Resident Assistant Training
- Student Org. Fair
- Volunteer Fair
- Student Job Fair
- Residence Hall Registration Tables
 - Burge and Hillcrest Marketplaces
- Taste of Iowa City
- Be Greek BBQ
- College Transition Classes
- College Transition Campus Tours
- CRWC Wellness Fair
- Intramural Meetings
- Community of Color
- Tippie College of Business Student Org. Meeting
- Summer Orientation

Communications

- **Foam Finger Distribution**
- **Social Networking**
 - IMU Blog
 - Facebook
- **Email**
 - HC1 Student E-mails
 - CT Instructors
 - SST Listserv
 - Honors Students
- **Posters**
 - Residence Halls
 - Bulletin Boards
 - Mass Mailings to Students
 - Cambus
 - Campus-Wide Bulletin Boards
 - Departmental Requests via OrgSync
 - Handbills
 - Passed Out at Events
 - Panhellenic Recruitment Bags

Prizes/Incentives

Selected at Random and Awarded to Students
who Registered by October 1st.

- Apple iPad
- Iowa Hawkeye Gear
- Recreational Services
Giftcards

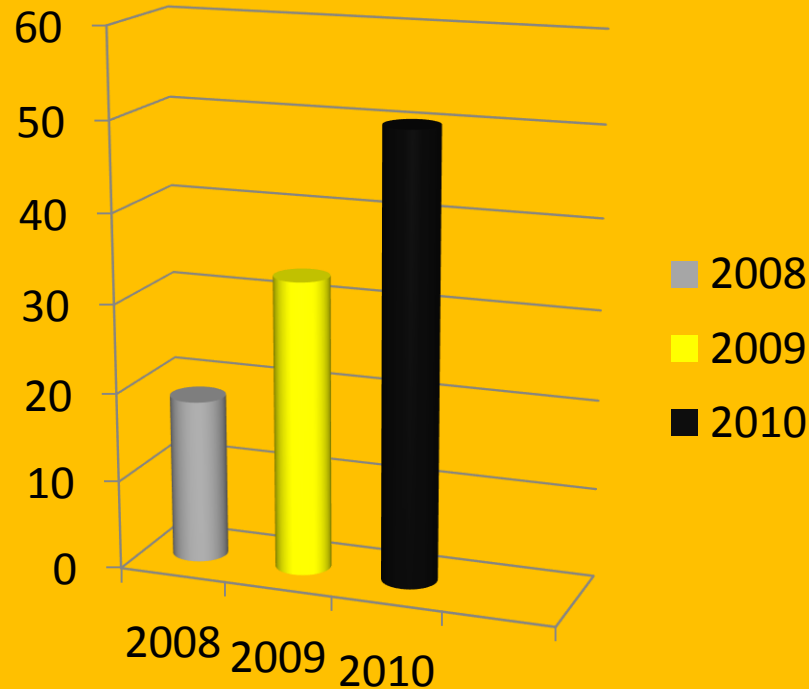


How Many First Year (HC1) Students Registered?

- **By October 1st Deadline**
 - 2280 HC1 Students
 - 50.3% of HC1 Students
- **By October 25th**
 - 2358 HC1 Students
 - 52% of HC1 Students
 - 78 HC1 Students Registered After the October 1st Deadline
- **How Many Students Used the PICK ONE! Exploration Tool?**
 - 2646 HC1 Students
 - 58.4% of HC1 Students
- **How Many Students Did Not Use the Exploration Tool?**
 - 1891 HC1 Students
 - 41.7% of HC1 Students

2008 to 2010 Comparison

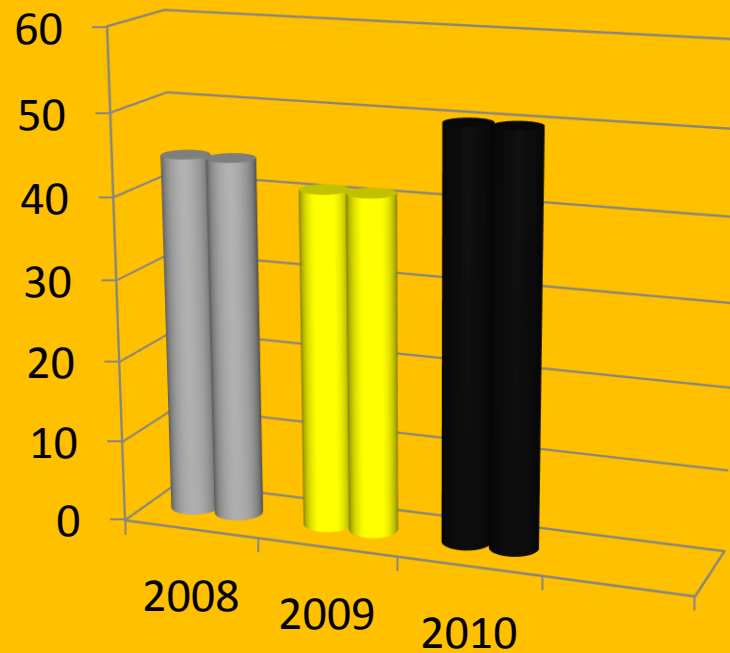
Percentages Registered by October 1st



2008 Deadline was November 1st. 1,781 registered or 42.2%.

2008 to 2010 Comparison

**Percentages Registered
Through the Fall Semester**
(2010 through 10/25/2010)



Activities Registered by Category

(of those registered by October 1st 2010)

- Academic/Honors: **49**
- Campus Employment: **178**
- Fraternity/Sorority: **336**
- Intramural/Sports Club: **355**
- Leadership: **31**
- Multicultural Activities: **24**
- Performing Arts: **105**
- Student Orgs: **992**
- Volunteering: **182**
- Other: **28**



PICK ONE!'s Future

- Create User Friendly Website
- PICK ONE! Student Ambassador Program
 - Coupon System
- Larger Presence at Summer Orientation Programs
 - Improve Connections

