## First-Year Non-Persistence

## Phone Survey (conducted January-Febriary 2011)

so Survey included first-time fall 2010 entering students (full-time) that did not return for the Spring 2011 semester (survey began after census date).
$s \infty$ The survey was conducted by phone.
so Response rate 67\%

## Percent of Attrition Between



## Current Status?



## What schools did they go to?



## Primary Reason for leaving the University of Iowa




