

SST Fall Retreat 2014

Friday, October 3rd, 8:30-11:30 am

University Club

Goals:

1. To generate a proposed agenda for student success, including actions and priorities, for the next 12 to 18 months
2. To promote a campus-wide culture of collaboration related to recruitment and enrollment growth

8:35-8:45

Welcome and Brief Remarks on the Current Context for Student Success at Iowa

Lon Moeller, Associate Provost for Undergraduate Education

Key Points:

- Great progress in student success over past 7 years
- We have shown we can tackle big issues together
- This challenge will require innovative thinking
- Share specific enrollment goals

8:45-9

Strategic Enrollment Management Update

Emil Rinderspacher

Key Points:

- SEM is not just recruiting students, but using data to recruit the right students, provide them with the right financial aid, and bring them to campus which has the resources needed to help them succeed.
- Share overview of current initiatives, including CURI.

9-10:15

Discussion Groups

Given the current goals regarding enrollment growth, please discuss the following key questions:

How has the University benefitted from our increased focus on undergraduate student success over the past 7 years?

What is the University doing now that we should **continue doing** to support student success with larger enrollment? Consider things that will need to be scaled, expanded, or adapted to succeed with more students.

What are we currently doing that we should consider **stopping** (or decreasing) due to a larger incoming class?

What should we **begin doing** that we are not currently doing? Consider 'unique value propositions'
- what positions The University of Iowa as unique in the state?

10:15-10:30 Wining Ideas and Prep Elevator Pitch

Each group is asked to share their three most important ideas. In selecting what to share, consider things that are both 1) important, and 2) changeable.

10:30-11:10 Elevator Pitches

Each group will share their 3 ideas (quickly☺).

11:10-11:20 Voting

Each participant will have 3 dots to spend on the 3 ideas they would most like SST to focus on.

11:20 Closing and Next Steps – Tom Rocklin

Sharing results with VP Rocklin and AVP Moeller to determine Action Committees.