

47 THINGS WORKING GROUP REPORT

The University of Iowa developed the 47 Things, a list of Iowa traditions to celebrate and encourage participation in the traditions that support a sense of belonging to the Hawkeye community. The 47 Things Working Group was co-sponsored by the Student Success Team and the Alcohol Harm Reduction Advisory Committee and charged with reviewing and updating the 47 Things in spring 2023. Specifically, the working group was charged with the following:

- Review the current 47 Things and outline potential changes.
- Interactively vet changes with students, alumni, and the community.
- Recommend updates to the 47 Things based on campus feedback.
- Develop a plan to communicate the 47 Things to campus that actively engages students and supports the 47 Things as more than just a checklist.

Work Group Membership:

- Lauren Hynek, Orientation/On Iowa
- Ali Casella, Academic Support and Retention
- Becky Wilson, Residence Education
- Paula Ross, Pomerantz Career Center
- Holly Jones, Center for Advancement
- Kristi Finger, Iowa Memorial Union
- Sherry Timmons, College of Dentistry
- Anna Jensen, Health and Human Physiology, College of Liberal Arts & Sciences
- Christopher Hawkins, Student Engagement & Campus Programs
- Luis Aranda, Center for Inclusive Academic Excellence
- Kayla Nguyen, Multicultural and International Student Support and Engagement
- Celine Fender, Department of Athletics
- Iris Peimann, Honors Program
- Joe Reilly, Iowa City Downtown District Nighttime Mayor

Process

The working group considered the following factors as it worked to update the list of activities:

- Does it require money to participate?
- Is it inclusive? Who is it geared toward?
- Should it be kept or re-worded?
- What category does it fit in? (Academics, Engagement, Active, Entertainment, Athletics, School Spirit, Community, Service, Cultural, Special)

Recommended Changes

Through the work group process, twenty-six activities were voted to keep as is, nineteen were voted to revise, and two were voted to remove (Live in the residence halls and Touch the Brain Rock before an exam). See below for the recommended new list for the 47 Things. If we were to move forward with the updated list, a new name is necessary (since there are not 47 Things). Options for a new name include Go Full Hawkeye, Campus Connections, Iowa Challenge Engage Checklist, Hawkeye Traditions, Campus Conquest Catalogue, College Kickstart Kit, Engaged Hawkeye Checklist, and University Unlocked.

The working group suggests the following communication plan to share the new list with incoming students. Incoming students can receive this information during Orientation, On Iowa, RA floor meetings, within residence halls, and during Homecoming season. These activities could be communicated as individual items with a reference to the full list in social media, posters, building display media, and could potentially even be part of the vernacular in a playful manner:

- "Unlocked Campus: Attend a reading at the Writer's Workshop."
- "Unlocked Campus at Kickoff to Kinnick!"
- "Unlocked Campus yesterday, riding the Cambus to retrieve my car."

1	Participate in or attend the Homecoming Parade.	Academics
2	Take an interesting class just for fun. With over 200 areas of study and 5,000 classes offered, the possibilities are endless.	Academics
3	Graduate!	Academics
4	Find your favorite study space!	Academics
5	Study in one of the seven campus libraries	Academics
6	Visit the Pomerantz Career Center and meet with an advisor. (handshake)	Academics
7	Get to know one of your professors or attend office hours. Ask your professor, "How can I be successful in this course?"	Academics
8	Play or watch an intramural sport	Active
9	Ride the Cambus	Active
10	Play a game, study or nap in Gibson Square, Hubbard Park or on the Pentacret in	Active
11	Wear an Iowa Shirt while away from campus and connect with other Hawks. Count how many people say Go Hawks!	Active
12	Visit one of the recreation centers and try out a group exercise class, rock climbing wall, swim, and more!	Active
13	Visit the UI Athletics Hall of Fame.	Athletics
14	Attend a Hawkeye sporting event	Athletics
15	Attend a home football game! Touch the Nile Kinnick statue, enjoy the Hawkeye Marching Band and wave to the UISFCH during the Hawkeye Wave.	Athletics
16	Attend one of Iowa City's festivals or events	Community
17	Explore the Iowa City Farmers Market.	Community
18	Visit the Ped Mall to shop, enjoy a meal or food or to people watch.	Community

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19	Experience a cultural organization's event	Cultural
20	Learn about the 5 cultural and resource centers on campus. There are a lot of events to show up to and support.	Cultural
21	Visit one of the four museums on campus. From seeing Rusty, the giant sloth at the Museum of Natural History to exploring the Old Capitol which is a National Historic Landmark.	Cultural/Entertainment
22	Join one of the 600+ student organizations or start one yourself.	Engagement
23	Attend Kickoff at Kinnick (Or Participate in OnIowa!)	Engagement
24	Vote in the University of Iowa Student Government election.	Engagement
25	Attend a Campus Activities Board Event.	Engagement
26	Attend a reading hosted by the Writer's Workshop.	Entertainment
27	Attend a performing arts event at venues such as Voxman, Hancher, and North Hall.	Entertainment
28	Read the Daily Iowan or watch the Daily Iowan TV.	Entertainment
29	Listen to 89.7 KRUI-FM, the university's student-run radio station.	Entertainment
30	Take a selfie with Herky	School Spirit
31	Celebrate the UI's Birthday on February 25th (add a link to UI founding) 175.uiowa.edu	School Spirit
32	Learn the Iowa Fight Song	School Spirit
33	Take a picture on the Old Capitol steps in your cap and gown.	School Spirit
34	Participate in a philanthropic event such as Dance Marathon, Relay for Life, One Day for Iowa, and more!	Service
35	Volunteer with a community organization or event.	Service
36	Eat at all 3 market places or grab food from the Street Hawk Food Truck.	Special
37	Be a tour guide and show your friends or family around campus.	Special